



Cloudhead Games is seeking a **Marketing & Community Manager!**

Cloudhead Games is a veteran VR game studio based in beautiful Qualicum Beach on Vancouver Island, BC. We have been at the forefront of VR's resurgence throughout the last six years, creating innovative solutions and multiple award-winning games. We remain focused on bringing the most advanced virtual reality experiences to market.

As the Marketing and Community Manager, you will help us continue to blaze trails through the great possibilities of VR. You must have a strong desire to work in a fun and innovative development environment, poised for growth. In this position, you will work closely with the development team and the business development manager to create a marketing and social plan for both Cloudhead Games general and Pistol Whip, our new action-rhythm FPS.

Dedication and excitement for VR runs deep within our company--our ideal candidate will possess the same passion.

Responsibilities:

- Create and coordinate marketing plans and campaigns to grow the community and audience for Pistol Whip. (Eg. tournaments, special online campaigns, contests, and demoing at events/trade shows.)
- Be hands-on and engage daily with the community through discord, reddit, twitter, instagram, youtube, etc.
- Manage support emails, incoming inquiries, and communications on bugs and feedback
- Communicate news and game updates through blogs, newsletters, social fodder, images, videos, storefronts and dev diaries
- Coordinate marketing materials for campaigns, storefronts, ads, signage etc.
- Create regular and special analytics reports for social channels, campaigns, community feedback, and other market data tracking.
- Track the VR community and report to key stakeholders.
- Manage and update company website (Wordpress) and Cloudhead's main social channels (twitter, youtube, instagram, facebook and linkedin)

Qualifications:

- 3+ years experience in marketing and community management in the video game industry.
- A deep passion and understanding of video games, virtual reality gaming, e-sports and general gaming culture.

- Deep understanding of social media platforms and services (such as twitter, reddit, facebook, discord, etc.)
- Excellent communication and organizational skills.
- An eye for quality and attention to detail to deliver high quality content on a tight deadline
- You are a creative and innovative thinker with the ability to deliver on new ideas.
- Proficiency (G-Suite) Google Docs and Sheets
- Possess a positive team-oriented attitude and are kind and helpful by nature
- Must be eligible to work in Canada
- Ability and passion for travel

Bonus if you possess:

- Experience generating and editing promotional video and image content
- Graphic design experience
- Virtual reality hardware and game experience
- Willing to relocate to central Vancouver Island

Deadline to Apply: January 15th 2020

Apply: Please send a cover letter and resume to jobs@cloudheadgames.com

Note: Due to an accelerated timeline, only qualifying candidates will be contacted